

## No more 'cushy' jokes for vice chancellor

Part one of a series.

By POLIDOROS C. PSERROS

Faculty members used to jokingly tell Otto Bauer they thought he had such a cushy job, handing out money all the time. Since the UNO vice chancellor of Academic Affairs asked his deans to cut more than half a million dollars from their budgets, there has been less joking about Bauer's cushy job.

"We're glad you got the job," the faculty has been telling him recently.

The Nebraska Legislature reduced UNO's general fund budget \$1.2 million in 1985. Academics for the 1986-87 fiscal year have been cut \$660,546. The balance of UNO budget cuts, more than \$500,000, will be absorbed by non-academic programs and administration.

Bauer said the net effect of the academic cuts, including the loss of 10 faculty slots, is a loss of flexibility. "We have very little flexibility now," he said.

In addition to the 10 faculty slots, Bauer also eliminated a \$166,883 contingency fund. "If we need more sections, we'd allocate those dollars" from the contingency fund, he said. The contingency fund was also used to help cover the "negative budget."

The "negative budget" is a salary-savings

adjustment the state projects will occur between the time employees leave and new employees are hired. Now that the contingency fund is gone, the "negative budget" will have to be absorbed through salary savings in each dean's budget, Bauer said.

Bauer said he gave each dean a budget figure that needed to be met. He said he "gave them the authority" to make the cuts and asked only that the deans consult with their department chairmen and appropriate advisory committees. He then "tried to review" each dean's choices and "work with them and not second-guess them."

To do otherwise, Bauer said, would be to invite problems similar to Omaha Mayor Mike Boyle's recent public disagreement with Police Chief Robert Wadman. "If you have a police chief, you try to let him be a police chief," said Bauer. "I let deans be deans. I appreciate it when the chancellor lets me be vice chancellor."

Bauer said although the deans have authority to make cuts, where they can cut is limited. He said tenured faculty can only be terminated if an egregious act is committed or if a program or department is eliminated.

Untenured faculty have contracts that stipulate they must be given notice anywhere be-

tween 90 days and one year before they can be terminated. That also influences budget-cutting decisions, said Bauer.

In fall 1985, on short notice, the Legislature's Appropriations Committee asked NU to make a list of cuts equal to 5.6 percent of the budget. Bauer said he chose the College of Continuing Studies because it has no faculty of its own. UNO had no interest in eliminating the college, Bauer said — the cuts were eventually reduced to 2 percent — but he had little choice when the committee asked for the recommendation.

He said UNO officials tried to be fair to keep faculty from thinking that the university was

"ripping them off." It could affect morale if departments charged they were being cut unfairly, he said. He said he believed that hasn't happened.

One reason it hasn't happened, Bauer said, is because UNO has for the last five years conducted a program-review process allowing faculty to evaluate programs outside their area. Bauer said he thinks it encourages understanding.

He also said that in the private sector, unlike universities, firings are much more common.

"They can do that at InterNorth," he said. "We're a university. We have respect for collegiality. We all try to go down together."

## Key budget bill advanced

The Nebraska Legislature advanced one key budget bill Tuesday, but voted to continue debate Wednesday on another.

LB 1250A advanced to final reading 25-0 with 23 senators not voting. Kathy Tenopir, University of Nebraska specialist in the Legislature's Fiscal Analyst Office, said the bill would grant a 3 percent salary increase to state employees if passed. The Board of Regents would receive an additional \$5.1 million to distribute for salary increases, she said.

Debate was scheduled to continue Wednesday on the amended version of LB 1251, the mainline budget bill. In the original version of LB 1251, NU would receive a \$161.9 million share of general funding, Tenopir said. UNO would have received \$22.5 million, UNL would receive \$88.1 million, the Medical Center would get \$46.2 million and Central Administration would receive \$5.1 million.

Tenopir said that, for the most part, LB 1251 would keep the university at current fiscal levels. The exceptions are UNO, whose share of the general funding would be increased by \$200,000, and the UNL School of Agriculture,

whose general funding would be increased \$243,000 above 1985-86 fiscal year levels.

Paul Hous of the Fiscal Analyst Office said the Curtis School of Agriculture would receive an additional \$245,000 in funding as a result of an amendment that passed before the Legislature adjourned Tuesday. The Medical Center would receive an additional \$100,000 to initiate funding for a baccalaureate nursing program at West Nebraska General Hospital in Scottsbluff when a second amendment was passed Tuesday, he said.

UNO Chancellor Del Weber said before spring break that he was pleased with LB 1251, but added that UNO expects a drop in enrollment and a decrease in tuition income of about \$322,000. During the 1985 special session, the Legislature asked UNO not to increase the tuition base.

Weber said he has asked permission to increase UNO tuition to absorb the loss of revenue. If a tuition increase isn't authorized, Weber said, then UNO would have to make further budget cuts. UNO had cut \$1.2 million from its 1985-86 fiscal year budget.

## Management author says business used to change

By SUSAN LAUGHLIN

"U.S. businesses have to revolutionize in order to prosper economically and compete both nationally and internationally," according to Thomas J. Peters.

Nearly 1,500 people representing Omaha businesses from hospitals to department stores gathered at the Peony Park Ballroom March 27 to hear Peters speak on his management philosophies. Peters, whose talk was sponsored by the UNO College for Continuing Studies, is the co-author of the 1982 best-selling management strategy book, *In Search of Excellence*.

"While many companies may think they are changing at the speed of light — when compared to the many changes we are confronted with — these companies are really moving at a snail's pace," said Peters.

The United States needs to stop relying on past performances, he said. "We had a marvelous track record after World War II, and you know why? Because we had no competition, 20 million Russians were dead, and Europe and Asia were flattened."

Peters said the auto industry was one area where change is needed.

"In a recent study, the top four best cars were Japanese, while the highest-ranking car, a Ford Crown Victoria, came in 16th," said Peters. "But I have to hand it to the U.S. auto makers. Last year they fought back, they said let's give the cars away — and they offered 7.9 percent financing." Nevertheless, he said, today people are still waiting six months and paying close to \$3,000 more to buy a Honda.

The issue facing management is change and what is required for American businesses to get ahead, said Peters. "The answer is customers — U.S. companies need to become customer obsessed."

"We have all kinds of strategy, development, and operation programs but no customer-satisfaction programs or training courses for our employees to improve customer relations and find out exactly what the customer wants."

The Japanese are succeeding because they are listening to the needs of their clients and adapting to those needs, said Peters. "Japanese companies send their engineers and other employees around the world for six months out of every year to listen and talk to their customers so they know what those customers want. In the U.S., we're lucky if we can get somebody out for two days in an eight-month period."

Customers want quality and service in whatever they buy, and "contrary to popular belief people are willing to pay for quality and good

service," said Peters. "Customers will pay if we give them something to pay for; that is, something that works."

For example, Peters said, a Dallas Cadillac dealership competing against the leading Mercedes Benz dealership in Texas and a small grocery store in Norwalk, Conn., that competes against larger grocery chains, learned how to cater to the customer.

"This car dealership is your normal, everyday dealership with chandeliers on the ceiling, an oak-paneled office, a 20-minute film on the Sewell Village Cadillac family, and Stanley Marcus designing the interior," said Peters. "The employees at this dealership go through interpersonal communication techniques in dealing with their customers, and the mechanics at this place make \$80,000 a year."

Those who purchase a Cadillac from "the Sewell Village Cadillac family" receive the home telephone numbers of service people so that, if their car breaks down day or night, the customer can call them. "Not only will they fix your car, but they bring you a loaner Cadillac to use until your car is fixed."

Last year, not only was the dealership one of the top in the country, but it made \$110 million.

Stu Leonard is an independent grocery store operator in Norwalk, Conn. "We all know how independents never make it in big business — Stu made \$98 million in his business last year," said Peters.

Part of Leonard's services, said Peters, included a petting zoo for the children and having a large bin of nuts available for customers to eat while shopping.

The Abbott Northwestern Hospital, according to Peters, is the best example of a company that puts the customer first. Hospital executives greet patients at the door between 5:30 and 8 a.m. to help them check into their rooms. Valet parking is provided for patients and family members, and patients receive preferred parking. The hospital provides Sony Walkmans to patients awaiting surgery. Low-cost lodging for family members is provided by the hospital.

"American companies can learn from these examples," said Peters. "We need to listen and adapt to the needs of the market."

American companies have one advantage over the Japanese, said Peters. "We are closer to the market than they are, which gives us more opportunities to talk and listen to our clients. Now we know what needs to be done and how to do it. It's time to replace our intentions with immediate actions for survival in the competitive market."



—Roger Tunia

### Hang tough

Cadet Robert McNair hangs from the side of Allwine Hall as part of a UNO Army ROTC repelling exercise. Repelling involves sliding down a rope that is looped through a "Swiss sling" which is worn around the waist. The rope is looped in such a way that a person holding the bottom of the rope could stop a freefall by simply applying tension to the line.



# This week

## Friday, April 4

- Movie: *Monty Python and the Holy Grail*, Eppley Auditorium, 7 and 9:30 p.m.
- Bible Study: Chapter Summary Bible Study, Student Center, 11 a.m.

## Saturday, April 5

- Movie: *Monty Python and the Holy Grail*, Eppley Auditorium, 7 and 9:30 p.m.
- Movie: *The Home and the World*, New Cinema Co-op, 35th and Center Sts., 8 p.m. Tickets are \$3.50 at the door.

## Sunday, April 6

- Recital: Paul and Kenneth Todd, Strauss Performing Arts Center Recital Hall, 8 p.m.
- Performance: "The Magic Of Music," by the Nebraska Children's Chorus, Strauss Performing Arts Center, 2 p.m.
- Movie: *The Secret Policeman's Other Ball*, Eppley Auditorium, 5 and 7:30 p.m.
- Luncheon/Concert: "Bagels and Bach," with David Low and Jackson Berkey, Joslyn Art Museum. Brunch at 10:30 a.m., concert at 11:15 a.m. Admission is \$6 for adults, \$4 for children under 12, members \$5 and \$3.
- Concert: Dresden Chamber Orchestra, Joslyn Witherspoon Hall, 4 p.m. Tickets available through TIX (342-7107), Tuesday Musicals (359-5585), and at the door.
- Concert: "Celebration of Youth" by the Omaha Area Youth Orchestra, Orpheum Theater, 3 p.m. Tickets are \$8.75 and \$7.25 from TIX, Brandeis and the Omaha Symphony office.

## Monday, April 7

- Luncheon/Address: "Freedom of Choice: Today's Religious Emergency," with speaker John Swomley, presented by the Religious Coalition for Abortion Rights. Luncheon begins at noon at the Regency West Motel on Pacific Street at 1-680. Tickets cost \$12, call 558-1221 for reservations.
- Theater: *The Russell Chronicles* and *When All The World Goes White* by Doug Marr, Howard Street Tavern, 8 p.m. Tickets cost \$4 at the door, or call 432-6442 for reservations.

## Tuesday, April 8

- Meeting: Adult Children of Alcoholics, Student Center Gallery Room, 11:30 a.m. to 12:45 p.m. All interested faculty, staff, students and community members welcome.
- Meeting: UNO Toastmasters, third floor Student Center, 11:30 a.m.
- Opening: Mary Joe Horning and Sydney Synch, Joslyn Art Museum. Regular museum admission will be charged.
- Theater: *The Russell Chronicles* and *When All The World Goes White* by Doug Marr, Howard Street Tavern, 8 p.m. Tickets cost \$4 at the door, or call 432-6442 for reservations.

## Wednesday, April 9

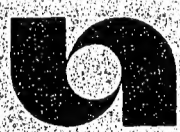
- Job Fair: "Meet Your Future" Summer Jobs Fair, 9 a.m. to 1 p.m., Student Center Ballroom. Students may register at Student Part-Time Employment Service office or call 554-2885 for more information.
- Meeting: Faculty Senate Meeting, Student Center Nebraska Room, 2 p.m.

- Exhibit: BFA Thesis Exhibition (through May 2), Art Gallery, 8 a.m. to 5 p.m. Opening reception 7:30 p.m.
- Workshop: "Women in Sales," Peter Kiewit Conference Center, 13th and Farnam Sts., 8:45 a.m. to 4:30 p.m. Cost is \$110, with a 10 percent discount for organizations sending three or more participants. For more information or to register call 554-2451.
- Rising Star Series: Comedian Bud Anderson, Student Center Ballroom, 11 a.m. to 1 p.m.
- Music: Curley Ennis and his band, Joslyn Fountain Court, noon to 1 p.m., regular museum admission charged.

## Thursday, April 10

- Activism: "Wear Blue Jeans If You're Gay/Lesbian (or support Gay/Lesbian rights) Day," sponsored by UNL Gay/Lesbian Student Association as part of UNL Gay/Lesbian Student Month.
- Lecture: "Nazi Oppression of Gays in Germany," Andrews Hall Room 228, Lincoln Campus, 8 p.m. Presented by UNL Gay/Lesbian Student Association.
- Workshop: "Prospecting Skills," with Barbara A. Schoneberger, Peter Kiewit Conference Center, 13th and Farnam Sts., 8:45 a.m. to 4:30 p.m. Cost is \$110, with a 10 percent discount for organizations sending 3 or more participants. For more information or to register call 554-2451.

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# Comment

## Maybe atheist bingo, or the Agnostic Bargain Box?

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Sounds great, eh? What could it be? An essay contest on safe driving sponsored by Lite Beer? A *Playboy* ad soliciting the cheesiest shots of Spring Break? An offer to sell *Grit*, Everybody's Favorite Family Paper?

No, this is something *really* fun! It came in the mail the other day, and it was just like Christmas when I opened it up and read the announcement from the Freedom From Religion Foundation that they were awarding \$1,500 in cash prizes in their Analyze Fundamentalism contest! Hubba-hubba!

That's right! The Freedom From Religion Foundation of Madison, Wis., calls it "a different kind of contest, geared to freethinkers, and the three winning students will receive cash scholarships of \$1,000, \$300 and \$200."

Now, if you're thinking this must be a scam of some kind, remember... this came in the U.S. mail! It *must* be legit! And if you're thinking that "analyze fundamentalism" is a mighty broad topic, keep in mind the Foundation gives you eight to 10 double-spaced pages to stretch out with. They also narrow the range down a bit by chopping the beast into smaller, more manageable bites. The three categories for god-bashing are:

1. Rejecting religion: your personal story. (This is for your former cultists and Jesus freaks, as well as unusually courageous Catholics and the children of Baptist ministers... folks unlucky enough to be born into the yoke, as it were.)

2. Growing up a freethinker: your personal story. (This topic is included for the children of Marxist historians and Unitarian English professors who may have been unjustly denied the chance to throw off the shackles of superstitious mummery due to their birth-station.)

3. Analyze one (1) prominent TV evangelist or powerful religious figure, such as the Pope or Pat Robertson, Jim Bakker, Jimmy Swagart, Jerry Falwell, et cetera. Research encouraged. (This, of course, is the category for Bulgarian nationales and anyone who gave up and went to breakfast after trying to find some decent television programming on Sunday morning.)

As reading these categories will confirm, this is not your schlock contest; these folks are serious. Notice that the first two categories are qualified with "your personal story." The folks from the Foundation realize that freethinkers might just think themselves into telling somebody *else's* personal story. Or worse yet, imagine some clever fundamentalist (it's difficult, but give it a try) writing in a scathingly materialistic piece just to

get the money out of Satan's hands and into God's! No, no, none of that! *Your* personal story, if you please.

And, hey, if you're thinking of using this contest as a simple excuse to do some unresearched Pope-baiting, read again, partner! "Research encouraged," and they mean it! And these freethinkers are pretty sharp, so don't think you can get away with just making up a number for Pat Robertson's Swiss bank account or the Pope's favorite brand of skis! You can just kiss that thousand bucks goodbye!

Oh, I almost forgot. All students competing in the contest get a one-year gift subscription to *Freethought Today*, the Foundation's monthly newspaper. Not a bad deal, huh? You get a chance to take a shot at that whopping \$1,000 scholarship, and the Foundation doubles its circulation!

I'm sending my entry in right away, and you will too if you're smart... or at least a Freethinker. The address is: Freedom From Religion Foundation, P.O. Box 750, Madison, WI, 53701. And if you just want to chat about freethinking or what a drag confession was, give them a call at (608) 256-5800.

Today god, tomorrow deficit spending! Freethinking marches on!

—DAN PRESCHER

## Do we have a watchdog watching the watchdogs?

In the beginning there were words.

Not long afterward people figured out how potent words could be, so laws were passed, and wars were fought over mere words. The laws and wars decided who could say what and in what way. Enslaved people were kept in bondage by barring them from education, and so on.

Eventually, in the interest of political and social progress, documents like the Magna Carta and the U.S. Constitution made words more

**"How can we know that our watchdogs are watching the right things and relaying to us what they have watched? Who's watching the watchdog?"**

accessible to most of us, which brings us to today.

In this country we protect our press from various kinds of harassment so no one group can easily control what information we receive or don't receive. This adversary role makes our free press our political and social watchdog, our device for measuring the improvement or decay of society.

However, the question arises, particularly with increased centralization of communication equipment and techniques, "How can we know that our watchdogs are watching the right things and relaying to us what they have

watched?" More succinctly, "Who's watching the watchdogs?"

No problem. It's Warren Francke.

Many UNO students and teachers know him as Dr. Francke, mild-mannered teacher of tomorrow's reporters. But the general Omaha public knows him better as Warren Francke, watcher of the watchdogs.

Francke's self-appointment as guardian of the public's interest in news dissemination might well be appreciated. After all, he is a journalist of considerable experience, and presumably an academician if his degree and title are any indication.

How can the beneficiaries of watchdog vigilance be sure not only of competence but also benevolence? Remember that Francke himself is one of the watchdogs, who has gratuitously volunteered to watch the other watchdogs. Considering this, we must assume that he is pure of heart in his zeal to protect the consumers of information. Only the most cynical would question his credentials as a competent watchdog, but purity of heart is a much bigger presumption. Francke not only is a watchdog and *watches* watchdogs, he *trains* future watchdogs. In a country where we believe our government needs a system of checks and balances, how wise is it to allow one man so much influence over how that government and its society are watched?

Of course, Francke is not totally unchecked nor totally unbalanced. He functions within a framework that requires certain standards of

excellence and accuracy. More about that later.

I do not try to impugn Francke's ability or integrity with this writing. He simply makes a convenient example of the kind of person we trust sometimes without asking questions pertinent to our own interests.

A more ordinary example of questionable presumption hangs on the side of the mailbox slots at the *Gateway* office. It says something to the effect that a poll of corporate Chief Executive Officers claimed that 85 percent of their junior executives could not write well. A staff member wondered aloud if the percentage were any different for the Chief Executive Officers themselves.

Almost everyone has read a movie review at one time or another, then gone to see the movie and disagreed completely with what the critic had written. So to competence and benevolence we must add commonality of perspective to the list of presumptions we must make about our watchdogs.

Even this writing, which assumes a posture of competence, benevolence, and perhaps not so humbly, keen perspective, should not be taken at face value. As a watcher of the watchers of the watchdogs, have I cleared the waters or muddied them more?

Concerning the framework mentioned earlier, it is possibly misleading to call it a framework at all. The frame for working watchdogs shifts and changes shape. It has no rigid body. The performance of any of its parts (watchdogs) may only be measured against the performance

of its other parts. In other words, the framework is not an enclosure but a freedom, a freedom of the press. By offering any and all information (with certain obvious exceptions like how to make a nuclear bomb), the information and the watchdogs who report it tend to regulate themselves as they receive feedback from the people they serve.

Does this mean we may rest easily knowing that Warren Francke will not be able to take

**Does this mean we may rest easily knowing that Warren Francke will not be able to take over the country by placing UNO journalism graduates in key positions around the United States?**

over the country by placing UNO journalism graduates in key positions around the United States? No, we'll have to watch out for that.

We'll have to watch out for a lot of things because ultimately, those who use the information must be watchdogs. The expression *Caution: Emptor*, let the buyer beware, applies to using free information as well as used cars. The responsibility that comes with having freedom lies with individuals, not just the press.

Maybe the best policy for putting faith in watchdogs can be borrowed from the medical field: Get a second opinion.

—J. FRANK AULT



### The Gateway

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Letters to the editor must be signed, but those with noms de plume may be accepted. All letters should include appropriate identification, address, and telephone number. (Address and telephone number will not be published.) Letters critical of individuals must be signed by using the first and last name, or initials and last name. Preference is given to typed letters. All correspondence is subject to editing and available space.

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## Op Ed



Lynn Sanchez

You know, I had another editorial all ready to go for this week, but when I brought it in, I made the mistake of letting Dan and Karen read it before I left the building. They told me there were basically two problems with it. First of all, it was too short. Second of all, it was roughly the journalistic equivalent of having your dog sneak in and eat all your Easter candy and then throw up on your bed. In other words, it stunk.

So, being the dedicated columnist I am, I decided to give it another go. What the hey. But I couldn't think of an appropriate topic.

Professional clowns wouldn't be caught dead in half the stuff I see around Westroads nowadays. Some call it "kicky" and "free-spirited," whereas I prefer to think of it as "incredibly overpriced" and "hot-air balloonish."

Then it hit me. A topic perfectly suited to my personality. No more of this meaningful contribution crap. No sir. This is self-serving drivel at its finest. Dan, Karen, you asked for it, now here it is. Here's all the "STUFF I HATE."

Those of you who have been reading my bitter and angry commentaries thus far can probably guess what's at the top of my list. But, since I'm milking this baby for all it's worth, here it is anyway. The STUFF I HATE the most

are greeks, smokers, Bridal Fairs, greeks who smoke, smokers who go to Bridal Fairs, greeks who marry Bridal Fair promoters, and Levi 501s who buy their friends like greeks. I'm not too fond of pregnant teenagers either. They have no sense of humor!

But, as you might have guessed, there's a lot of other STUFF I HATE almost as much as that other STUFF I HATE. For example, some of the clothes people wear these days, particularly Esprit clothes. Yuck! Professional clowns wouldn't be caught dead in half the stuff I see around Westroads nowadays. Some call it "kicky" and "free-spirited," whereas I prefer to think of it as "incredibly overpriced" and "hot-air balloonish." We're talking tent-city here. And then you've got all the color schemes to mix and match, with the worst being the BRIGHT colors that practically leap off the fabric and grab you by the throat. It's not just blue, it's ELECTRIC BLUE! It's not just ORANGE, it's TANGERINE!! It's GLOWING GREEN, NEON YELLOW, BEET RED!! And you better have socks and pants and shirts and underwear and bracelets and earrings and shoes and scarves in every color or else... you won't have anything to match your SWATCHES!! God knows, you gotta match those SWATCHES!! Everyone knows how cool SWATCHES are, because all the mannequins with nipples are wearing them out at Brandeis. Boy, do I HATE that STUFF!

Wow, I'm not even close to filling this space up yet, so I can tell you about a lot more STUFF I HATE. Hmm, let's see. Oh, I know! I really

## Things I Hate

HATE that song "Rock me Amadeus" by some yo-yo named Falvo or Valvo or something. That's the *worst* song I ever heard, and what really gets me is that that no-talent bum Valvo is getting money off it! Every time I hear it on the radio, I can hear Mozart spinning in his grave, yelling "I HATE that song!" It's so totally pathetic it makes me SICK! And they play it all the time. The only thing I might possibly HATE more than "Rock me Amadeus" would be if Valvo wrote a sequel called "Rock me Ludwig" or "Rock me Johanne." I'd also really be miffed if he read this column and got the idea.

Hey, this is getting kind of fun! You know what else I HATE? Drivers! All of 'em! (Except me, of course.) You can always count on them to screw you up no matter what you're trying to do, be it speeding or getting through a yellow light. They're always around bugging you. I HATE that. Why don't they just stay off the road?

Another thing I HATE is fish. It smells awful, and I just refuse to eat it, that's all. But that's nothing compared to how much I HATE it when I'm trying to watch a good soap opera and the stupid news butts in with a dumb special report that the pope or the president got shot at or something. I want to see Frisco and Felicia get down, I don't care about no assassination attempt. How rude.

I HATE it when I stay up late to watch David Letterman, and it's not very funny. Same with Johnny Carson, but since it's on earlier, it's not so bad. But I really HATE it when I stay up

late, David Letterman isn't funny, and then the next morning, my brother wakes me up by playing the song "Kung-fu Fighting" really loud at 8:00 in the morning.

I HATE fast food hamburgers, but I eat them anyway because they are so cheap. I also HATE the ugly polyester uniforms they make them wear when they work in those places. Talk

I really HATE that song "Rock Me Amadeus" by some yo-yo named Falvo or Valvo or something. That's the *worst* song I ever heard, and what really gets me is that the no-talent bum Valvo is getting money off it!

about adding insult to injury — I know, they're only getting minimum wage so why degrade them by making them wear those things?

Some of you might think stringing together one cheap shot after another is pretty easy, but it's not. Do you know how hard it is trying to dredge up 100 lines of STUFF I HATE when you'd really rather be watching *Moonlighting*? It's no picnic, let me tell you. But at last, I've reached the end of my HATEFUL column. Feel free to write in and tell me anything you HATED about it. Till then, remember my motto: "Surly to bed, surly to rise, if you don't like this column, TOO BAD."

## ACCESS

## Blacks in the newsroom

"Our vices and degradations are ever arrayed against us, but our virtues are passed by unnoticed," wrote Samuel Cornish and John Russwurm when they founded the first black newspaper in the United States, *Freedom's Journal*, in New York City on March 16, 1827.

Blacks have not made enough progress into the predominately white newsrooms since 1827 to significantly alter the negative stereotypes of blacks by the newspaper industry. For example, 94 percent of the newsroom positions in the newspaper industry are held by whites and 97 percent of the news executives are white. According to a June 3, 1985 *JET* magazine article, "Lack of Opportunity Making Minority Journalists Quit Jobs at Nation's Newspapers," 40 percent of the 175 minority journalists polled said they planned a career switch because there are few opportunities for advancement, and the rate of minority journalists changing careers is three times that of white journalists. The article cited a study by the Institute for Journalism Education.

*The Vanishing Minority Journalists: Racism in America's Newsrooms* is the documentary that CBS should have produced instead of producing a show on the black family. A documentary of this type may encourage the press to eliminate discrimination in the newspaper industry.

Black journalists need to infiltrate the ranks of daily newspapers for the following reasons: to erase negative stereotypes so often found in the daily coverage of blacks by the newspaper industry; to add objectivity and sensitivity to the coverage of problems which affect the black community; and to ensure that the newspaper industry, which is entrusted to be the "watchdog" of the public domain, is a reflection of the society of which it is a guardian.

*The Lincoln Journal* and *The Lincoln Star* employ one black reporter out of the 43 reporters the two papers employ, and they do not have a black executive. *The Omaha World-Herald* states: "It is the policy of the company to refrain from releasing any employment information, whether on an individual basis or as a whole, except as required by law."

The newspaper industry utilizes trust as the basis for its relationship with society. Without a basic trust from its readership, the newspaper industry would ultimately fail.

Should the black community trust any institution — especially one entrusted to be the "watchdog" of the public domain — that will not release information on the number of blacks it employs?

The plight of black journalists in the predominantly white daily newspaper industry has changed very little since the founding of *Freedom's Journal*. The number of black reporters and executives employed in the daily newspaper industry indicates daily newspapers are to "objective and sensitive" in the hiring and promotion of minorities.

Timothy Ashford  
UNO Graduate Student

## 'Don't aid the contras'

I'm not sure you can buy democracy. Nor am I sure you should attempt to.

I have several concerns as President Reagan's request for \$100 million in aid to the contras makes its way back to the House. In his recent television address to the people, President Reagan suggested that we write to our representatives and show our support for contra aid. Indeed, do write. However, I urge that you write in order to express non-support for the aid proposal.

First, whatever happened to diplomacy? Why must we continue to fight the Soviets on surrogate battlegrounds at the expense of the people who live there? Just as we claim the Sandinistas would topple without Cuban and Soviet aid, so would the contras collapse without our aid.

I believe we should strengthen our ties within the OAS (Organization of American States) and force Nicaragua to respect the sovereign rights of its neighbors. We should negotiate for no Soviet or Cuban bases and amnesty for the contras. We must stop fighting sovereign governments simply because of our If-You're-Not-With-Us-You're-Against-Us attitude. We must certainly not force a fight that can only succeed in the eventual persecution of someone, left or right.

Of course, we've never minded a repressive regime as long as it's pro-West: the Shah of Iran, Ferdinand Marcos, and, most recently, P.W. Botha.

Yes, the hypocrisy still thrives. Hell, let's send the South African blacks \$100 million and fight a real battle for basic human rights!

Also, what happens if the \$100 million doesn't do the trick? Do we send another \$100 million or send in the troops? I mean if we are to believe that the contras represent the last bastion of democracy in Central America, then let's not kid ourselves. By golly, send in the troops! Heaven knows we need the practice after Grenada.

UNO just got a \$1.2 million budget cut. OK, give UNO \$5 million and you can give the contras \$95 million. Seriously, how can we continue to pour money into our foreign policy while allowing our educational institutions to decline? Exactly what kind of homeland are we saving from the Marxist states? Can we afford a cut in education in order to stop Central American dominoes from possibly falling?

Please let your representatives know you are against the aid proposal. Let them know that, as your voice in government, they must vote against the aid proposal or suffer the wrath of your vote!

William Head  
UNO Student

## Letters

To the Editor:

## A LIMERICK DEDICATED TO ALL BIRDS WITH NORMAL BODY FUNCTIONS

There once was a birdie named Ord.  
Who pooped on my new blue-green Ford.  
Said I with a smile,  
"I'll drown you in bile,  
Or beat you to death with a board."

Dixie Lee Tripp  
Senior-Citizen Student

To the Editor:

Praise be to God! It's about time *someone* took a stand against

smoking in public places. I'd like to applaud Lynn Sanchez for her fine article, "Quitting won't kill you, but smoking might," published in the March 21, 1986 issue of the *Gateway*.

Non-smokers are now aware of the danger of inhaling "second-hand" smoke, and they must take a stand against those who insist on polluting public areas without regard to other people's rights. As far as I'm concerned, the right to breathe clean air is more important than the right to pollute the air with toxic cigarettes.

Great article, Lynn!

Carolyn Sokolik  
UNO Student

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# Weekend Wire . . . Playwright spices up entertainment diet

When your entertainment diet seems bland and you want to taste something different in Omaha, it's always a good idea to catch up with playwright Doug Marr and see what he's got cooking.

Marr is the creator of the Diner Theater series at Joe and Judy's Cafe in Benson. He has also been the driving force behind other local theatrical projects, including *Bums in Dumpsters*, an original musical presented at UNO, and *Looks Good From the Road*, a play especially written for the Nebraska Arts Council's touring program.

Currently, Marr's considerable writing talents have found a

Currently, Marr's considerable writing talents have found a new venue each Monday and Tuesday through April 15 at the Howard Street Tavern. . . . *When All the World Goes White* is the story about two people trapped in a car during a blizzard. . . . *Chronicles* is the story of a city dump proprietor and the street kids who visit him there.

new venue each Monday and Tuesday through April 15 at the Howard Street Tavern. Upstairs at the Howard Street, for the nominal price of \$4, you can enjoy two one-act plays. The first, *When All the World Goes White*, is the story about two people trapped in a car during a blizzard. The play features Laura Marr (Doug's wife) and Matt Kamprath as a married couple snowbound over a holiday. It's a touchingly funny portrayal of people clinging together under adverse circumstances.

*When All the World Goes White* is also the winner of the Center Stage's 1985 New Horizon Playwriting Competition.

The second offering is a play called *The Russell Chronicles*. Written originally for the Great Plains Film Festival, *Chronicles* is the story of a city dump proprietor and the street kids who visit him there. In Marr's words, "the kids are sort of abandoned, and Russell is in the business of collecting abandoned stuff." Kamprath plays Russell, and the street kids are played by Steve and Margaret Gibbs.

The show begins at 8 p.m. and ends a little after 9, "so there's plenty of time to go downstairs and party or whatever," Marr said. The usual choice of beverages are on hand, but Howard Street manager Rick Renn has also made wine by the bottle available for those who feel a night at the theater should have a little tone.

Three days after Marr's Howard Street run closes, he's back with a new Diner Theater show at Joe and Judy's, 6064 Maple Street. From April 18 until May 24, the Circle Theater will present *Milly and Tilly's Downtown Cafe*. This is the 11th production to be staged at Joe and Judy's and the first to depart from the original series involving Phil and the gang.

Marr is quick to note that we haven't seen the last of Phil,

but "this is just a chance to stretch out and do some different things."

*Milly and Tilly's* is a comedy/musical starring Susan Selvey as Milly and Suzy Bare-Beck as Tilly. It also features Earl Bates III, Kevin Ehrhart, Terry Berner and Stacie Lamb.

Set in Gore, Okla., the show, in Marr's words, "deals with the hopes and aspirations of ordinary people." In this case, some of the local residents aspire to careers on the stage and the fame and fortune such careers bring. Five original songs are performed in the show, and the cafe's juke box is used to integrate other songs.

Marr said one of the highlights of *Milly and Tilly's* for him is being able to work with Mary Michele Phillips as his director. "I don't have to write all of the directing details into the script, because she incorporates the same things I would into her directing."

Possibly, one of the reasons Marr and Phillips think alike is because she recently directed him and his wife in the Norton Theater's *The Little Foxes*. Phillips has also directed *Harvey* and *Private Lives* at the Upstairs Dinner Theater, and *Lone Star* at the Center Stage.

The company of six in *Milly and Tilly's* is down from the 13 or 14 cast members in past Diner Theater productions, but Marr said that doesn't mean there's any less to enjoy.

"It's a full-blown comedy," Marr said. "I'm really excited about it, and I think the audience will be, too."

Marr is about as secretive as a chef with his favorite recipe when it comes to revealing the details of his plays before they

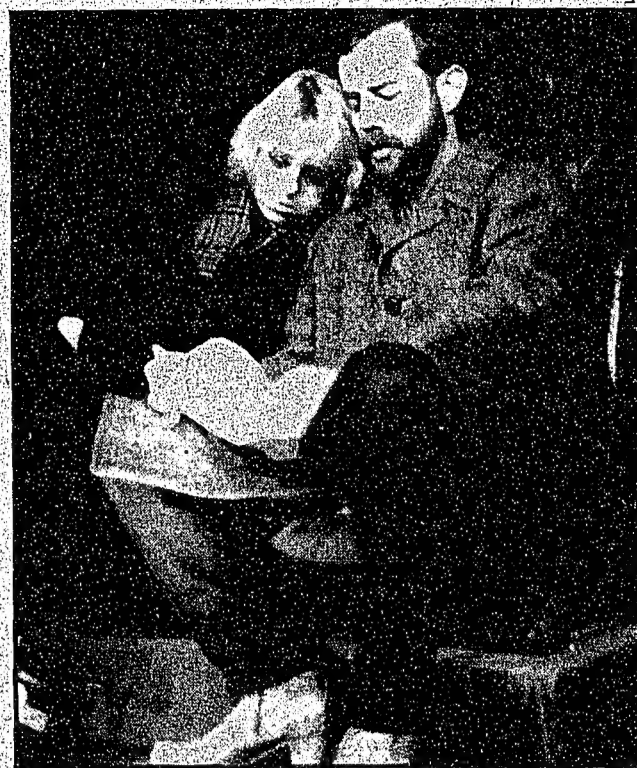
Marr is about as secretive as a chef with his favorite recipe when it comes to revealing the details of his plays before they open, but he did drop hints that Dale Klemp (Bates), a juke-box salesman and self-appointed talent scout, is the villain of the piece.

open, but he did drop hints that Dale Klemp (Bates), a juke-box salesman and self-appointed talent scout, is the villain of the piece.

And don't be surprised if some of the audience is reshuffled a bit during the show. "We're making use of every bit of the diner this time," he said.

*Milly and Tilly's Downtown Cafe* will run Monday, Friday and Saturday nights. Marr said that reservations haven't been needed for the Howard Street show, but, even without any advertising, seats are already being sold for the new Diner Theater show. For tickets to either, call 342-6442.

—KEVIN COLE



Laura Marr and Matt Kamprath play a snowbound couple in Doug Marr's one-act play *When All the World Goes White*.

## APRIL 7th DEADLINE

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Responsible, self-motivated individual; Knowledge of advertising sales, ad design & newspaper layout; Ability to sell advertising, recruit, train and manage a sales staff.

Must be a UNO student, and available to start mid-April and work during summer and fall semesters with first consideration for spring 1987.

Application forms available in the Gateway office, Annex 26. **Deadline to apply: 5 p.m., April 7**

Applicants will be interviewed by the Publications Committee April 14, between 11:30 & 1 p.m. in the Board room of the Student Center.

For further information, contact Rosalie at The Gateway, 554-2470.

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# UNO accounting fraternity relieves tax-time blues

By LESLIE HARRIS

Members of UNO's accounting fraternity Gamma Kappa will assist people in preparing their tax forms at the Crossroads Shopping Center through April 15.

The volunteers will be at Crossroads, 72nd and Dodge, on Tuesdays, 6:30 to 8:30 pm, and on Saturday, 10 a.m. to 2 p.m., said JoEllen Bradley, a senior accounting major and chapter president.

"The members assist people with simple tax forms such as 1040A and 1040EZ," said Michaela Fisher, vice president of community relations for Gamma Kappa. "All assistance is free to the public, and students are more than welcome to seek help with the volunteers."

The members of Gamma Kappa who are vol-

unteering at Crossroads are taking part in a program sponsored by the Internal Revenue Service. The Volunteer Income Tax Assistance (VITA) program provides free tax assistance to people who cannot afford professional tax help. This program is particularly directed towards lower-income, elderly, non-English speaking and handicapped individuals.

Requirements for a VITA volunteer are met by taking a test given by the IRS. If a person does not pass the take-home exam, the potential volunteer may retest.

"This year all the volunteers for VITA are Gamma Kappa members; however, every once in a while there is a non-member," said Bradley.

Gamma Kappa is a local chapter of Beta Al-

pha Psi, a national accounting fraternity. As an honorary fraternity, Beta Alpha Psi members have to obtain a certain grade point average in order to join, Bradley said. "We have quality people as our members," she said.

Gamma Kappa wants its members to do more than work with numbers. Members are encouraged to work with people, Bradley said. "The purpose of our fraternity is twofold: to be exposed to business and to be active in school and community," she said.

The fraternity offers members interviews, lectures and tours with such companies as Peat Marwick & Mitchell and Lozier Corporation, Bradley said. The chapter is involved in several community service projects throughout the year.

"We often visit with high school students interested in accounting," she said. Gamma Kappa members also work in the accounting lab in the Business Administration building.

The chapter has received recognition nationally as a superior chapter over the last several years. "The superior title means an outstanding Beta Alpha Psi chapter that has gone above and beyond its required duties," Bradley said. If a local chapter achieves superior status, two \$500 scholarships will be presented to the chapter.

"We will find out if we are a superior chapter at our national convention in New York City at the end of the summer," Bradley said. "It is a tradition and honor for us to make it."

## Mild-mannered student turns rocking DJ on weekends

By BETTY DYHRBERG

Z-92, the "Home of Rock 'n Roll," is where UNO student Paul Sosso spends his weekends. From midnight to 6 a.m., Paul becomes the radio station's disc jockey. "I play the music, do the commercials and answer the request line," Paul said. "I love radio."

Though the 22-year-old junior has been at Z-92 for only six weeks, he is no newcomer to the field. "I took basic radio production here (at UNO) from Barb Meyers," Paul said, "but I really learned the business from working on the campus stations at Northwest Missouri State." But now the brown-eyed, husky, radio "dog-boy" is back at UNO and hopes to graduate next May.

"When I was a little kid I used to listen to the radio all the time," Paul said. "I've always wanted to get into the business." Then three years ago Paul got the chance to make those dreams come true. "I was walking by the campus station (WNO) in the student center," he said. "They had a sign on the window saying 'DJ wanted,' so I applied... they put me on the air the next week!"

Though students don't get paid for working at WNO, Paul stayed with them for two years. "You just do it because you love to," he said. "I know a lot of people in radio today who got their start at WNO."

Then shortly after this semester began, Paul bumped into Jay Krawczyk on campus. He is better known as radio personality Jay Gerard at Z-92. Paul credits Krawczyk with helping him land the job at Z-92.

But Krawczyk said, "I know we had a job opening, and I knew Paul was looking for work. His interests were in line with the station's. We needed a flexible, part-time person with good qualification." Krawczyk said he was happy to recommend Paul for the job but stressed it was Paul's own talents that really won it for him.

Though radio is a big part of Paul's life right now, he plans to graduate with a degree in secondary education. "I love



—Betty Dyhrberg

Junior Paul Sosso works the weekend graveyard shift at Z-92 and studies his weekdays away at UNO in preparation for a degree in secondary education.

working with kids," Paul said. "Just knowing that I can touch someone's life and make a difference means a lot to me."

Paul has been working with kids through Omaha's Youth and Young Adult Ministry program for the past four years. It is a Catholic-sponsored organization for junior and senior high students. "My brother got me started in TEC (Teens Encounter Christ)," Paul said. "I went with him once and I was hooked." Now Paul teaches students in the youth groups and

leads retreats.

"I teach them about themselves and about their religion," Paul said. "the kind of stuff they don't get at home. I want them to know there is a God up there who cares and that knowing him won't cramp your style."

Paul said he would eventually like to teach American History or the social sciences at the high school level after graduation, preferably in a Catholic school and hopefully in Kansas City. But first, he said, "I want to try and get a job in the radio market in Kansas City... if I'm not working full-time at Z-92."

But for now it's back to the books. "I want to get through school and out on my own," Paul said. "It's very hard to get to know people here (at UNO). It's a cold campus. Students come, take their classes and leave," he said. "No one wants to get together for anything. I haven't had a steady girlfriend for six years!"

However, Paul said he isn't in any rush to get married. "There's so many things I want to do before I settle down." And traveling is one of those things. "I'd like to get on a motorcycle and tour the country," Paul said. "I've never even seen the ocean."

Though he's never been particularly interested in sports, Paul said he is a Kansas City Royals fan. "I was at the World Series when the Royals won. It was wild," he said. "People were everywhere. It was great."

In high school, Paul worked on the musical shows building sets, painting props and "making sure the curtains were set up right. But I've never had enough guts to get up in front of an audience." However, he said, "in radio, I don't have to. Here I can be creative and do what I want to do. I can make people laugh."

But whatever this practical, down-to-earth guy ends up doing with his life, Paul says he wants to be happy. "As long as I'm working at something I enjoy, am happy with life and have enough money to get by, then I'll be fine."

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# Sports

## Lady Mavs softball team splits games with Wayne

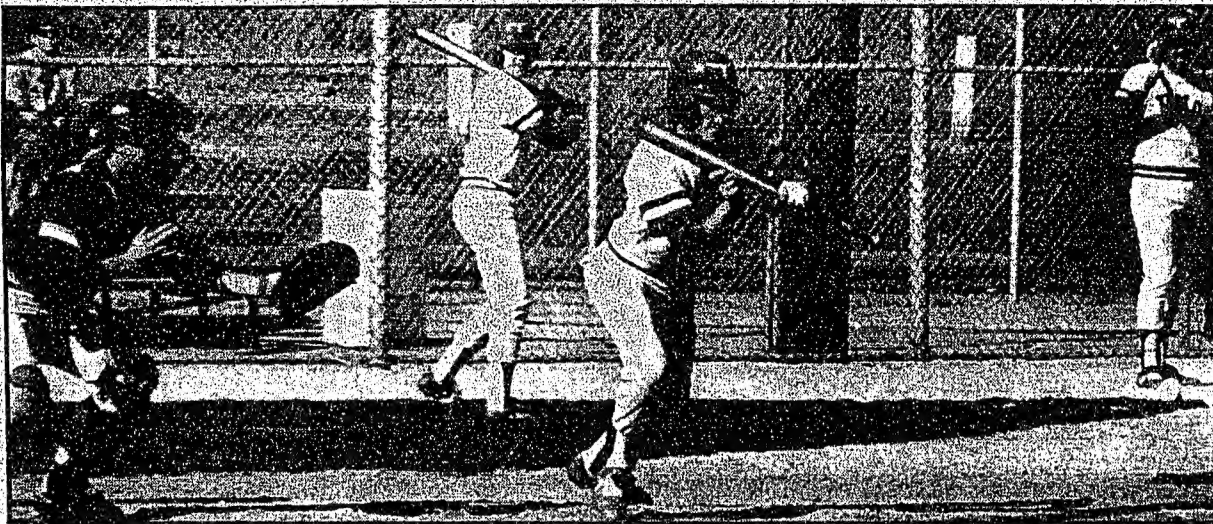
The UNO softball team split a double-header with Wayne State Tuesday winning the first game 4-3, and losing the second 17-2, at College World Series Park.

Ernie May, UNO women's sports information director, said the pitching broke down for the Lady Mavs in the second game. UNO's Deb Hensley, who recently threw the second no-hitter of her career, led the Lady Mavs to victory in the first game.

May said Hensley gave up 13 runs in the second inning of game No. 2. He said Wayne State had seven hits to UNO's six in game No. 2, but the Lady Mavs committed three errors and walked 14 batters.

The first game went into an eighth-inning tie breaker. UNO's Claudine Schwertley's two-run single in the bottom of the eighth inning won the game.

The Lady Mavs will play in the dome of the University of Northern Iowa this weekend facing Mankato State in the first game of the invitational tournament.



—Kevin McAndrews

## Down and dirty

UNO baseball pitcher Mike Jones, at bat, bunts during the seventh inning in a double-header against Doane College Tuesday at College World Series Park. The Mavericks lost the first game 5-4, and won the second game 5-2. Bob Gates, UNO head coach, said freshman Tim McKay pitched a seven-hitter to lead the Mavericks to victory in the second game. Other players pictured are (from left to right) Doane catcher Pat Calvert, UNO's Pat Gibbons, Jones and first baseman Joe Hendricks.

# Classifieds

**Classified Ad Policy:** \$2.50 minimum on commercial ads, \$1.50 minimum for UNO students, student organizations, faculty or staff on non-commercial ads. Prepayment required except for University departments billed at commercial rate. Deadlines: 1 p.m. Friday for Wednesday's issue; 1 p.m. Monday for Friday's issue.

### LOST & FOUND:

**GOLD WIRE RIM GLASSES**, engraved case, pink beveled lens. Lost March 17, 1986. Please phone, 339-8609.

**LOST:** Black collapsible umbrella. Mav Room, MBSC, 4:30, March 18. Reward offered. Call Tom, 342-3870.

**FOR ITEMS LOST AT UNO:** contact Campus Security, EAB 100, 554-2648. Turned-in items can be

claimed by a description and proper identification.

### PERSONALS:

**\$10-\$360 WEEKLY!** Master Commission Mailing. Home-Operated! Sincerely interested, rush self-addressed envelope. Headquarters: CEG, PO Box 1072, Crystal Lake, IL 60014.

**FATHERLESS BOYS NEED A** volunteer Big Brother for friendship 3 to 4 hours a week. Call Ronald Troy at 339-9720.

**TIME I HAVE GOT**, you I have not. Signed, your Patient Pursuer.

**PREGNANT?** Young professional couple unable to have children; hoping to adopt healthy newborn. We can offer secure, loving home. Strictly legal and confidential. Please call our attorney collect for details at (402) 397-5522 or write us at PO Box 31296, Omaha, NE 68132.

### HELP WANTED:

**\$5 PER HOUR PART-TIME** telephone collections. Must have collection experience. Some typing or CRT preferred. Hours are 6 to 10 p.m., Mon. thru Thurs. and 10 a.m. to 2 p.m., Saturdays. If you are qualified, call Wendy Rhine at 392-1490. An equal opportunity employer.

**PROFESSIONAL COUPLE** SEEK a live-in childcare helper. Room and board plus a good salary in exchange for loving, responsible care of two children for one year. Opportunities to study, travel. Safe neighborhood, 15 minutes from downtown. Curious? write Campions, 169 Buckminster Road, Brookline, MA 02146.

**LIVE-IN MOTHER'S HELP** ER, Boston suburb, 2 children, light housekeeping, 1 year commitment, references required. 617-769-4223.

**THE INSTEP SHOE STORE**

**NEEDS** part-time shoe sales help. Good pay and good hour benefits. See Dawn or Carolyn at Rockbrook Shopping Center, 108th & Center.

### FOR SALE:

**1980 SUZUKI GS450L w/windshield**, 12,500 careful miles, excellent condition, \$730 or best offer. Call 895-1864 after 4:30.

### SERVICES:

**WORD PROCESSING**, \$1.50 per double-spaced page, 84th & Blondo area. Call 390-9639.

**TYPING** \$1.50 per double-spaced page. Word Processing \$2 per double-spaced page. Familiar with APA, Turabian, SBI cases. 24-hour turnaround time. Located in Millard. Lloyd's Word Processing and Typing Service, 895-3686.

**PROFESSIONAL TYPING SERVICES** — Letter quality word processing. Experienced student typ-

ing/resumes. 7400 Bldg.-Suite 116 (74th & Pacific) — 397-0309.

**TYPING/WORD PROCESSING** — Student papers, theses, manuscripts, reports, resumes, personalized multiple letters. Letter quality. Compu-Work, 592-0725.

**TYPING/WORD PROCESSING** — Research papers, theses, resumes, and other misc. typing. Short notice our specialty! 392-1107 or 330-3918.

**TYPING PRO:** \$1.50 per double-spaced page for quality, accurate, efficient work. Familiar with formats. Call Renata Anderson, 572-0946.

**TYPING:** Student, faculty, business, personal, resumes, Call Cindy, 322-5133.

**TYPING** — \$1.25 per double-spaced page. Reports, letters, theses, resumes, etc. Reliable with fast turnaround. Call Shirley at 333-2942.

**HUNT & PECK TYPING SER-**

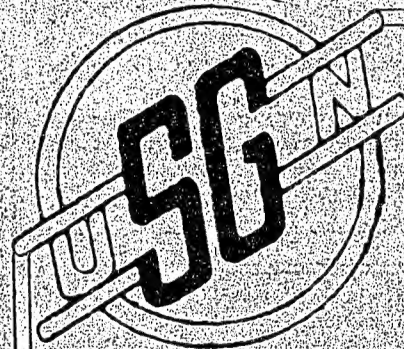
**VICE:** For resumes, essays, term papers, and research papers done on the computer, contact Kathie at 330-2723.

**WORD PROCESSING USING AN IBM PC.** Fast, affordable, experienced. Thesis, term papers, resumes, all needs. Call Pat Hamilton at 896-1271.

**RIGHT KEY WORD PROCESSING** — Service for resumes, essays, term papers, and research papers. Call Right Key at 895-6244.

**THINKING OF A SUMMER CAMP** or resort job? Student Part-Time Empl. has a file of brochures you can look through. Stop by Eppley 111. Open M-F, 8-5.

**MICHELLE'S MONEY MIN-** DERS — Typing, secretarial, resumes, theses, and manuscripts. Reliable, reasonable, and efficient. Word processor, letter quality. 291-6165 or 330-2673.



## STUDENT GOVERNMENT WORKS FOR YOU!!!

**Chief Administrative Officer** 1 position \$2500  
Deadline Wednesday, April 9

### Agency Directors

**Student Programming Organization** 1 position \$2,000

**United Minority Students** 1 position \$1,750

**Disabled Student Agency** 1 position \$1,750

**International Student Services** 1 position \$1,750

**Women's Resource Center** 1 position \$1,750

**Senate Seats** 2 Seats

### University Division

For more information or application stop by the Student Govt. Office MBSC 134.



## Greek Week

April 7-11, 1986

\* \* Note the day's events

**4-7 Monday - Ice Cream & Dunking Booth**  
Time: 11-1pm Place: at the Mall

**4-8 Tuesday - Scavenger Hunt**  
Time: 9-11am Place: starts at Mall

**4-9 Wednesday - Theta Chi Olympics**  
Time: 6-9pm Place: fieldhouse

**4-10 Thursday - Obstacle Course**  
Time: 10-12noon Place: Memorial Park  
Alumni Reception  
Time: 7-9pm Place: Alumni House

**4-11 Friday - Red Cross Blood Drive**  
Time: 8-12noon Place: Blood Mobile  
Greek Week Awards Luncheon  
Time: 12-2pm Place: UNO Ballroom

\* \* All School Party \* \*  
Time: 8-? Place: Don't Drink the Water